

# 2019 VIRGINIA CATTLE FIELD DAY & DAIRY EXPO



**Friday July 12<sup>th</sup>, 2019**

Richlands Creamery

460 Cox Rd

Blackstone, VA

10 AM – 3 PM

•From Lynchburg, take US-460 W for 40 miles. Creamery is on the left on the Nottoway/Dinwiddie line.

•From Charlottesville, take VA-20 S to US-15 S and US-460 E. Follow US-460 E for 45 miles. Creamery is on the left on the Nottoway/Dinwiddie County line.

GPS devices may lead you to about 1/4 mi up the road from the actual event

## **2019 Exhibitor & Sponsor Highlights:**

- Interaction with thousands of cattle & dairy producers
- Option to maintain a covered tabletop (6') or outdoor (as needed) exhibit space
- Exhibit set up evening before or morning of each event
- Program of industry highlights & awards that focuses on a day of fellowship and interaction among attendees
- Complimentary BBQ meal provided to all (sponsorship available)
- Exhibit spaces are to be paid by June 28, 2019, rates are:
  - \$250 per table top space (6' tables provided)
  - \$300 per vendor for outdoor spaces
- No electricity or water provided at exhibit spaces
- Generators allowed for outdoor exhibits only
- Sponsorship of \$500 available and provides placing of your logo/banner in the meal tent

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## Exhibit Rental & Sponsorship Form



Register by June 28<sup>th</sup>: \$250 indoor, \$300 outdoor. Booths are 8'x6' deep.

Exhibitors may set up night before or prior to 9:00 am the day of the event.

**The single registration fee includes exhibits at both events.**

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### EXHIBIT REGISTRATION & SPONSORSHIP FORM:

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

#### Hospitality Sponsorship: \$500

- Sponsorship of Luncheon and educational events. Includes: Recognition at the event, recognition in both The Dairyman and Virginia Cattleman publications and online at [www.vsdonline.com](http://www.vsdonline.com) and [www.vacattlemen.org](http://www.vacattlemen.org)

#### Select when you would like to exhibit:

- Both Beef & Dairy days     Beef July 12<sup>th</sup> only     Dairy July 12<sup>th</sup> only

#### Select a desired exhibit location:

- Under the exhibit tent/shelter    **or**  
 Outdoor location (A booth will not be provided. Exhibitors may bring their own tent/equipment. Generator use permitted for outdoors only).

Names of persons attending event(s): \_\_\_\_\_

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MAIL OR FAX WITH PAYMENT BY **JUNE 28<sup>TH</sup>** TO:

VSDA, PO Box 29, BRIDGEWATER, VA 22812, FAX: 540-301-0009

CHECKS PAYABLE: VIRGINIA STATE DAIRYMEN'S ASSOCIATION, VSDA